Did you know that many businesses get more traffic, leads and sales through SEO?

Search engine optimization is the process of improving the ranking of your web pages on search engines' organic or unpaid search results pages (such as Google, Yahoo, and Bing) for search queries related to your business, brand, product or service against your competition. And because of this, SEO will give you high visibility and ranking and so giving you more traffic to your website and a higher chance of getting leads, conversions and sales for your business.

Here are our Advanced SEO Packages designed to help your business succeed further.

Package Name		3 SEO Advanced	6 SEO Advanced	12 SEO Advanced	18 SEO Advanced	24 SEO Advanced	30 SEO Advanced
Recommended Minimum Duration	❓	12 Months	12 Months	12 Months	12 Months	12 Months	12 Months
Total Number of Keywords		3	6	12	18	24	30
Number Primary Keywords	❓	1	2	4	6	8	10
Number Secondary Keywords	❓	2	4	8	12	16	20
MONTH 1 SERVICES							
KEYWORDS & ON-PAGE SEO RESEARCH AND ANALYSIS							
Manual and Software Driven Keyword Research	❓	Yes	Yes	Yes	Yes	Yes	Yes
Keyword Competition Analysis	❓	Yes	Yes	Yes	Yes	Yes	Yes

Keyword Grouping	?	Yes	Yes	Yes	Yes	Yes	Yes
URL Mapping	?	Yes	Yes	Yes	Yes	Yes	Yes
Target URLs	?	3	6	12	18	24	30
Google Webmaster Error Checking & Reporting	?	Yes	Yes	Yes	Yes	Yes	Yes
Manual Site Crawlability and Hidden Links Check	?	3 Pages	6 pages	12 Pages	18 Pages	24 Pages	30 Pages
ACCOUNT SETUPS							
BUSINESS DIRECTORY AND P.R. SETUP							
Top 10 Business Directories Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
5 Press Release Accounts Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
SOCIAL & OFF-SITE BLOG SETUP							
Google+ Account Creation - Authorship Account	?	Yes	Yes	Yes	Yes	Yes	Yes
Google+ Business Page Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Top 10 Social Media Accounts Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Top 10 Social Sharing Accounts Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
ADVANCED OFF-SITE BLOG SETUP							
Top 5 Off-Site Blog Accounts Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Design Setup *(from default options)*	?	3 Blogs	3 Blogs	3 Blogs	3 Blogs	3 Blogs	3 Blogs
Google+ Authorship Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Picture and Video Uploading *(if applicable)*	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Category Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Branding - Company Logo, Complete Business Information	?	Yes	Yes	Yes	Yes	Yes	Yes

Blog Article Writing	?	3	6	12	18	24	30
Blog Article Page Title and Meta Tag Writing & Uploading	?	Yes	Yes	Yes	Yes	Yes	Yes
Interlinking Blog Page to Target and Related Pages	?	Yes	Yes	Yes	Yes	Yes	Yes
ON-SITE BLOG AND AUTHORSHIP CONFIGURATION							
Google+ Authorship Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Google+ Publisher Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Category Setup	?	Yes	Yes	Yes	Yes	Yes	Yes
Uploading of Provided Blog Articles *(from you)*	?	10	12	14	16	18	20
Blog Article Categorizing and Tagging	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Article Page Title and Meta Tag Writing	?	10	12	14	16	18	20
ON-PAGE WEBSITE OPTIMIZATION							
GENERAL ON-PAGE OPTIMIZATION							
Homepage Redirect Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Domain Redirect Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Website Logo Alt Text Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Robots.TXT Checking & Fixing	?	Yes	Yes	Yes	Yes	Yes	Yes
Canonical URL Optimization *(if necessary)*	?	10	20	30	40	50	60
PAGE TITLES AND META TAGS							

Page Title Optimization	?	3	6	12	18	24	30
Meta Description Optimization	?	3	6	12	18	24	30
Uploading of Optimized Meta Tags	?	3	6	12	18	24	30
WEBSITE CONTENT							
Content Analysis and Optimization Guidelines	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages
Duplicate and Missing H1 Analysis and Optimization	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages
Keyword Optimization of Existing Website Content	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages
Content Uploading	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages
Promo Call to Action Installation	?	3 Pages	6 Pages	12 Pages	18 pages	24 pages	30 Pages
WEBSITE SPEED OPTIMIZATION AND SECURITY							
WEBSITE PERFORMANCE OPTIMIZATION SETUP							
Page Load Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Image Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Static Content Cache Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Global Content Delivery Network (CDN) Implementation	?	Yes	Yes	Yes	Yes	Yes	Yes
Mobile User Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
SECURITY SETUP							
Static Content Up-Time Security	?	Yes	Yes	Yes	Yes	Yes	Yes
SSL Encryption and Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Comment Spam Protection	?	Yes	Yes	Yes	Yes	Yes	Yes

Malware Protection	❓	Yes	Yes	Yes	Yes	Yes	Yes
Content Scraping Protection	❓	Yes	Yes	Yes	Yes	Yes	Yes
XML SITEMAPS							
XML Sitemap Analysis, Generation & Installation - Google & Bing	❓	Yes	Yes	Yes	Yes	Yes	Yes
ANALYTICS AND WEBMASTERS							
Google Analytics Script Analysis, Generation & Installation *(Target Pages & Homepage)*	❓	Yes	Yes	Yes	Yes	Yes	Yes
Google Webmaster Script Generation & Installation	❓	Yes	Yes	Yes	Yes	Yes	Yes
Google Webmaster Geographic Target Setting, Preferred Domain	❓	Yes	Yes	Yes	Yes	Yes	Yes
WEBSITE BACKUP AND SECURITY							
Website Malware and Virus Check	❓	Yes	Yes	Yes	Yes	Yes	Yes
Pre & Post Optimization Website Backup	❓	Yes	Yes	Yes	Yes	Yes	Yes
1 Year Secure Backup Storage*	❓	Yes	Yes	Yes	Yes	Yes	Yes
REPORTING AND AUDITING							
Internal Report Auditing and Analysis	❓	Yes	Yes	Yes	Yes	Yes	Yes
Ranking Report Updates	❓	Yes	Yes	Yes	Yes	Yes	Yes
Work Reports	❓	Yes	Yes	Yes	Yes	Yes	Yes

OFF PAGE OPTIMIZATION - MONTH 2 & ONGOING MONTHLY

MONTHLY ERROR AUDITING							
Meta Tag Audit on Target URLs	?	3	6	12	18	24	30
Google Webmaster Error Checking and Reporting	?	Yes	Yes	Yes	Yes	Yes	Yes
ON SITE CONTENT GENERATION & OPTIMIZATION							
Content Generation							
Unique Content Writing (400-500 word) *(see content type options)*	?	1	2	4	6	8	10
Press Release	?						
Company Updates	?						
Promotion	?						
Custom							
ON SITE UPLOADING AND INTERLINKING BLOG CONTENT							
Uploading Content to Blog	?	1	2	4	6	8	10
Categorizing and Tagging Content in Blog	?	Yes	Yes	Yes	Yes	Yes	Yes
Interlinking Blog Page to Target and Related Pages	?	Yes	Yes	Yes	Yes	Yes	Yes
Blog Article Page Title and Meta Tag Writing & Uploading	?	1	2	4	6	8	10
Promotion or News Image Placement *(*if applicable)*	?	Yes	Yes	Yes	Yes	Yes	Yes
OFF-SITE CONTENT AND BACKLINK GENERATION							
Blog Article Writing		3	6	12	18	24	30
Blog Article Page Title and Meta Tag Writing & Uploading		Yes	Yes	Yes	Yes	Yes	Yes

Interlinking Blog Page to Target and Related Pages		Yes	Yes	Yes	Yes	Yes	Yes
CONTENT DISTRIBUTION							
Social Media Distribution	?	40	80	160	240	320	400
Social Sharing Distribution	?	40	80	160	240	320	400
Off-Site Blog Distribution	?	5	10	20	30	40	50
Press Release Publications *(*if applicable)*	?	5	10	20	30	40	50
COMPETITIVE LINK BUILDING							
Back link Count and Referring Domains Overview	?	Yes	Yes	Yes	Yes	Yes	Yes
Competition Back-Link Analysis *(Note: Competition back link analysis will be performed monthly unless we have more back link opportunities than we are able to address monthly)*	?	2 Competitor or 300 Back links	4 Competitors or 600 Back links	8 Competitors or 1200 Back links	12 Competitors or 1800 Back links	16 Competitors or 2400 Back links	20 Competitors or 3000 Back links
Targeted Back-Link Development	?	Yes	Yes	Yes	Yes	Yes	Yes
WEBSITE SPEED OPTIMIZATION AND SECURITY							
Website Performance Optimization Maintenance							
Page Load Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Image Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Static Content Cache Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Global Content Delivery Network (CDN)	?	Yes	Yes	Yes	Yes	Yes	Yes
Mobile User Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Security Maintenance							

Static Content Up-Time Security	?	Yes	Yes	Yes	Yes	Yes	Yes
SSL Encryption and Optimization	?	Yes	Yes	Yes	Yes	Yes	Yes
Comment Spam Protection	?	Yes	Yes	Yes	Yes	Yes	Yes
Malware Protection	?	Yes	Yes	Yes	Yes	Yes	Yes
Content Scraping Protection	?	Yes	Yes	Yes	Yes	Yes	Yes
MISCELLANEOUS SERVICE ITEMS							
Dedicated IP Services	?	Yes	Yes	Yes	Yes	Yes	Yes
REPORTING AND AUDITING							
Internal Report Auditing and Analysis	?	Yes	Yes	Yes	Yes	Yes	Yes
Ranking Report Updates	?	Yes	Yes	Yes	Yes	Yes	Yes
Work Reports	?	Yes	Yes	Yes	Yes	Yes	Yes