

# Setup & Design and Marketing Services Packages



## Google +

Google+ is the social networking platform of Google which also provides Google+ Business Pages to promote your brand and engage users. Activities on your Google+ profile and Google+ Business Pages and Circles also strongly influence search results on Google.

Many companies haven't fully utilized the features of Google+ to realize its benefits yet. When a person does a "+1" on a website, Google counts it as a factor to display search results for searches of people in that person's circles. Our expertise on Google+ will make your clients make the most of this platform and reap the rewards.

## Google + Setup and Design

Package Name	Google + Setup & Design
One Time Service	Time for Completion - One Month
GOOGLE + PROFILE CREATION, DESIGN & OPTIMIZATION	
GOOGLE+ SETUP	
Google+ Profile Creation & Optimization	Yes
Unique Email Account Creation (if required)	
Banner Customization of Google+ Business Page	Yes
Banner Image Sourcing, Editing, Resizing, and Customizing	Yes

Google+ Business Page Creation & Optimization	Yes
Branded Content Writing for Facebook Business Page	Up to 250 Words
Google + Profile Information Population	Yes
<b>WEBSITE SOCIAL INTEGRATION AND ANALYTICS</b>	
Social Sharing and Social Interaction Buttons Installed on Website and Blog	Yes
Social Media Analytics Installation - Google Analytics via Website	Yes
<b>MISCELLANEOUS SERVICE ITEMS</b>	
Dedicated IP Services	Yes
<b>REPORTING AND AUDITING</b>	
Internal Report Auditing and Analysis	Yes
Work Reports	Yes

## Google + Marketing Services Packages

Here are our Google + Marketing Services Packages to help your business succeed further:

Package Name	Google + Small	Google + Medium	Google + Large
Recommended Minimum Duration <small>- can run for one month only, if desired</small>	6 Months	6 Months	6 Months
<b>MONTHLY GOOGLE + MARKETING SERVICES</b>			
<b>SOCIAL MEDIA SERVICES BREAKDOWN</b>			
<b>GOOGLE+ MARKETING</b>			

Google+ Page Updates	10	20	30
Backlink Building from Page Updates	Yes	Yes	Yes
Add People to Your Circle (Google+ Personal Profile)	10	15	20
Add People to Your Circle (Google+ Business Page)	10	15	20
Page Photo Updates	2	4	6
Google+ Spam Filters	Yes	Yes	Yes
<b>MISC SERVICE ITEMS</b>			
Dedicated IP Services	Yes	Yes	Yes
<b>REPORTING AND AUDITING</b>			
Internal Report Auditing and Analysis	Yes	Yes	Yes
Work Reports	Yes	Yes	Yes
Social Media Analytics	Yes	Yes	Yes