



Pinterest

Pinterest is a virtual pinboard which just started in 2012 but have already grown its daily users by 145% since. It gets 10 million monthly unique visitors and drives more referral traffic than Google+, LinkedIn and YouTube combined.

Majority of Pinterest users are women, which makes Pinterest a powerful platform for marketing to women. Businesses in the female-dominated markets are now aggressively using Pinterest as their marketing tool.

Pinterest Setup and Design

| Package Name | Pinterest Setup |
|---|---------------------------------|
| One Time Service | Time for Completion - One Month |
| SMO PROFILE CREATION & OPTIMIZATION | |
| PINTEREST SETUP | |
| Pinterest Account Creation and Optimization | Yes |
| Branded Content Writing for Pinterest Profile | Yes |
| Pinterest Profile Information Population | Yes |
| WEBSITE SOCIAL INTEGRATION AND ANALYTICS | |
| Social Sharing and Social Interaction Buttons Installed on Website and Blog | Yes |

| | |
|---------------------------------------|-----|
| MISCELLANEOUS SERVICE ITEMS | |
| Dedicated IP Services | Yes |
| REPORTING AND AUDITING | |
| Internal Report Auditing and Analysis | Yes |
| Work Reports | Yes |

Pinterest Marketing Services Packages

Here are our Pinterest Marketing Services Packages to help your business succeed further:

| Package Name | Pinterest Small | Pinterest Medium | Pinterest Large |
|---|--------------------|---------------------|--------------------|
| Recommended Minimum Duration <small>- can run for one month only, if desired</small> | 6 Months | 6 Months | 6 Months |
| MONTHLY PINTEREST MARKETING SERVICES | | | |
| SOCIAL MEDIA SERVICES BREAKDOWN | | | |
| PINTEREST MARKETING | | | |
| Pinterest Board Creation | 2 | 3 | 4 |
| Pinterest Photo Pinning (photo uploading) | 10 | 15 | 20 |
| Backlink Building with Photo Pinning | Yes | Yes | Yes |
| Pinterest Follow Profiles | 10 | 15 | 20 |
| MISC SERVICE ITEMS | | | |

| | | | |
|---------------------------------------|-----|-----|-----|
| Dedicated IP Services | Yes | Yes | Yes |
| REPORTING AND AUDITING | | | |
| Internal Report Auditing and Analysis | Yes | Yes | Yes |
| Work Reports | Yes | Yes | Yes |
| Social Media Analytics | Yes | Yes | Yes |