



Twitter

Twitter, with more than 500 million active users, generates over 340 million tweets daily and handles more than 1.6 billion search queries per day. More than 50% of active Twitter users follow companies, brands or products on social networks. More than 57% of all companies that use social media for business use Twitter. Twitter users are more likely to recommend brands they follow and they are more likely to buy from brands they follow.

Twitter Setup and Design

Package Name	Twitter Setup & Design
One Time Service	Time for Completion - One Month
SMO PROFILE CREATION, DESIGN & OPTIMIZATION	
TWITTER SETUP	
Twitter Profile Creation & Optimization	Yes
Background Customization of Twitter Page	Yes
Branded Content Writing for Twitter Page	Yes
Twitter Page Information Population	Yes
WEBSITE SOCIAL INTEGRATION AND ANALYTICS	

Social Sharing and Social Interaction Buttons Installed on Website and Blog	Yes
Social Media Analytics Installation - Google Analytics via Website	Yes
MISCELLANEOUS SERVICE ITEMS	
Dedicated IP Services	Yes
REPORTING AND AUDITING	
Internal Report Auditing and Analysis	Yes
Work Reports	Yes

Twitter Marketing Services Packages

Here are our Twitter Marketing Services Packages to help your business succeed further:

Package Name	Twitter Small	Twitter Medium	Twitter Large
Recommended Minimum Duration <small>- can run for one month only, if desired</small>	6 Months	6 Months	6 Months
MONTHLY TWITTER MARKETING SERVICES			
SOCIAL MEDIA SERVICES BREAKDOWN			
TWITTER MARKETING			
Tweets	10	20	30
Backlink Building from Tweets	Yes	Yes	Yes
Twitter Follower Acquisition	10	15	20

MISC SERVICE ITEMS			
Dedicated IP Services	Yes	Yes	Yes
REPORTING AND AUDITING			
Internal Report Auditing and Analysis	Yes	Yes	Yes
Work Reports	Yes	Yes	Yes
Social Media Analytics	Yes	Yes	Yes