Web Design Services

Prospects visit websites to learn more about businesses, brands, products and services and to make business transactions. If you do not have a website, the question is not whether you need one, it's how fast we can build it! In today's world having a website is 100% necessary for 99% of all business owners. Since all Internet marketing efforts drive traffic to a website, having a quality site is central to marketing success.

- If you're just starting a business, a website needs to be part of your business plan.
- If you already have a website, it may need a redesign to leverage new technology, make it mobile responsive, or give it a fresh look that keeps up with the times.

Our Web Design Services include base packages that cover core client needs and add ons that do just about everything else.

Packages

Select from the four packages described below.

Package Comparison

	Themed	Premium Themed (BEST VALUE)	Custom	eCommerce
Sales Consulting, Project Manager	✅	✅	✅	✅
Design	Buy your own Theme	Free Theme from marketinghelper.net	Custom	Custom
Content Integration	up to 10 pages	up to 10 pages	up to 10 pages	up to 40 pages
Social Media	Links	Links	Feed	Feed
Contact Form	3 fields	3 fields	5 fields	5 fields
Mobile Responsive, WordPress CMS, SEO Ready	✅	✅	✅	✅
Hosting Migration, 3 Month Backup	✅	✅	✅	✅
Mobile & Cross-Browser QA	❌	✅	✅	✅
Post Migration Support	❌	✅	✅	✅
Analytics and Webmasters	❌	✅	✅	✅
Customizability	❌	✅	✅	✅
Security Setup	❌	❌	✅	✅
eCommerce Ready	❌	❌	❌	✅
Shopping Cart System	❌	❌	❌	✅
Product Entry	❌	❌	❌	Up to 50 products

Add Ons

Get exactly the site you need with a range of Add-Ons from design, content, support, performance, social, and more:

Content

Page Content (Data entry)
Want to update your site? You can add content through the WordPress Content Management System, using an already existing page layout. This includes things like adding blog posts, PDFs, images, and new pages in the navigation (provided that we copy an existing page's layout).

Page Template
We can create a new page layout. This is for adding in a page with a completely new / different layout from all the other pages. You will be able to use this new page layout to add in more content in the future using the WordPress dashboard.

Product entry (e-commerce must exist)
We can populate your ecommerce system with your product offerings. If you just don't have the time to put in those hundreds of products, let us do it for you.

Image/file upload and integration
We can upload and integrate all sorts of files into your website. Do you have PDF catalogs? Images for your gallery or portfolio? We'll put them all in for you!

Advanced

eCommerce
Generate Revenue directly from your site! Sell and take payments online! We can create an ecommerce site that will enable you to generate overflowing cash revenue. Just ask your web design consultant so we can cost it out properly for you.

Membership
Do you want to limit content to certain users only? Are you giving them access to specific service areas or products that only members can avail of? Do you want to track their information or details? Do you want them to be able to submit information or files to the site? All of this and more can be done - kindly speak to your web design consultant so we can cost it out properly for you.

Real Estate Listing
Are you selling property? Leasing apartments? Renting out commercial space? This is just the thing for you. Put up your properties online, put in the details, and then start marketing them to your clients.

Events Management / Booking and Reservation
We can create a system which will allow you to specify dates and times for certain events which will then be viewable by your customers. You can set them to recurring or as one-time events. Make sure your clients know what you are doing. Invite them to your events!

Testimonial Function
Testimonials are a great way to show potential customers how happy you can make them. Get viewers to put in their own testimonials. Screen your testimonials to make sure you don't get any unwanted spam or bot messages.

Gallery Function
Do you have a lot of photos? Categories and organize them in albums, put up an online gallery where your customers can peruse through your photos with ease.

Custom Post-Type
A custom post-type is a special type of page / post which a specific set of fields. Normally, you will be able to put in a Title, and Content into your site. With a custom post-type, we can create a specific set of fields which will allow you to easily put in content into your site that matches a certain look and layout. You can for example have fields for a recipe, or a business, and these will show up in an organized way without having to do a single word of code.

PayPal Checkout Button
We can embed a PayPal checkout button on your site for you. This is ideal if you are only selling one product. Simply give us the code that is generated by PayPal for you and we'll integrate it into your site.

Directory Listing
A directory listing system will allow site members to put in details about their businesses. Create an online directory and charge your business partners for giving them leads and customers. Be a central hub by giving your site viewers access to the different business partners that you have.

Ad Management
Display Adds on your website. This function provides a flexible logic of displaying advertisements.

Advanced Form Creation
For complex forms that allows for conditional fields that can also be easily integrated with a variety of third party services i.e., mailchimp, awebber, PayPal, constant contact, freshbooks, and many more.

Automated Language Translator
Instantly translate to Spanish "Ola!", French "bonjour", German "Guten Tag", and many more using Google's language translator.

Alternative Language Input
Have a multilingual site with an accurate language variant. Translate to Spanish, French, German, Italian and many more without worrying on grammatical errors or missed translations.

Social Media Login for Comments
Allow your visitors to comment, login and register with Social Networks i.e., Facebook, Twitter, Google, LinkedIn, Instagram, Yahoo, etc...

BuddyPress
A social network in a box! BuddyPress allows users to make connection, profiles, message posting, and interact in groups. It enables you to build a community for your company, school, or any niche community.

Forum System
Start conversations and ask questions! Post a topic that you can moderate!

Design

Logo
Everything starts with your business identity. You don't have one? Start with a logo! Check out some samples of our high-end logo design services; http://marketinghelper.net/logo/

Banner
We can design graphic banners for your website homepage. Do you have new promo or a new service? Let your customers know with a nifty new banner image!

Button
Do you want a specific kind of button or icon that you just can find? Have us make it for you!

HTML Page
We can create a hard-coded HTML page, instead of utilizing a Content Management System. This is useful if you want something up very quickly and with static content that will not change. Useful for promos or landing pages which you will be taking down after a certain date.

Mockup
Do you just want a mockup? Do you want to see what your site will look like first before we start building it? Have us make one for you!

Popular

Cross-browser compatibility
If you are using an external theme, we can do cross-browser checks to make sure that it will work well for all updated browsers. This already comes with your package if you go with the Premium Themed package and above.

Analytics and Webmasters Installation
Measure your site performance! You need data and information to find out how your site is doing, we can help with that by Installing and registering Google Webmasters and Analytics for your site domain.

3-month Backup and Storage
It's always a good idea to backup your site. If anything goes wrong, rest assured that we have backups in our system and all your hard work was not lost.

WordPress Update
Has your site been hacked? Protect yourself! We will check your site for any malicious code, after which we will lock it down to prevent unwanted access.

General Plugin Install (no configuration or setup)
Have a plugin you want to install? Let us do it for you. We'll check if there's any conflict with existing plugins, and we'll do some basic setup to make sure it works. For large complex plugins that require configurations however, we won't actually configure it for you, such plugins usually have extended functionality that have their own costs (kindly see the "extended add-on" section).

Extra revision round
Our website design package come with a default of 2 revision rounds. Sometimes though, especially if you are unsure about the direction you want to move forward with, you may find that you need an additional round of revisions.

Landing Page

A stand-alone page in a WordPress site with a unique layout design specifically for a certain function. Drive your PPC campaigns or marketing efforts to this landing page to get more conversions. Design a solid user experience which will convert your traffic into sales or leads. You can select from our various landing page templatges from; http://marketinghelper.net/pay-per-click/

Site Migration

If you already have a site and you just want to move it to a different hosting provider, then rest easy and just have us do it for you.

Blog setup (on existing WordPress Site)

Setup a blog on an already existing WordPress site - utilize dynamic content to give you site more credibility.

WordPress Blog Install

WordPress Security Lockdown

Support & Maintenance

Quarterly Package

Get up to 4 hours of support every month per quarter! We have completely separate ticketing system which will allow you to give us tasks to update and maintain your site. quick turnaround times, and direct support. If you regularly want to do changes to your site, or put in more content, then this is just the service that you need.

Annual Package

Get up to 4 hours of support every month for half a year, for a total of 24 hours of support! We have completely separate ticketing system which will allow you to give us tasks to update and maintain your site. quick turnaround times, and direct support. If you regularly want to do changes to your site, or put in more content, then this is just the service that you need.

Additional 4 hours

Design support gives you a white-label ticketing system to submit maintenance request. Have an image modified, create a banner, upload blog, modify content, add a page and many more!

Recommended

Social Media Feed

Make your site dynamic! A widget area can be configured so that you will have a feed (updates) from your Facebook or twitter account directly on your site. This is useful for lending credibility to your site by utilizing social media. Especially if you have a Social Media Campaign running with us.

Speed Optimization

A fast site is a good site. Customers will usually not wait around if your site takes too long to load. We will build and optimize your site load time to make sure it passes Google Page Speed tests. Reduce your bounce rate by making sure your site pages load quickly.

Lead Capture

The heart and soul of any website - make sure that your website isn't just an online brochure. Capture leads for potential customers and give them free offers. Turn your traffic into revenue!

All Recommended

Do you want a fast loading website with the ability to receive social media feeds and capture leads to potential customers? Our recommended add-ons are there for a reason; these make the difference between a good website and a great website. Get them all at a discounted price. Save 20% if you get them all!