Website Audit Report

Did you know that a Website Audit Report will kickstart your SEO and put it on the right track?
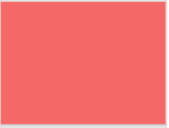
A Website Audit Report allows you to get a professional health check on your website covering Web Design and Web Structure Analysis, Page and Link Errors, Page Title and Meta Description Issues, Back links Analysis, URL Architecting, Duplicate Content Analysis, In-depth Target Keyword Analysis, and much more! When you want to invest in an online marketing campaign, particularly SEO, it is important to have a deep analysis of your website completed ahead of time so we can customize your marketing campaign for optimal results.

Here are our Website Audit Report Packages designed to help your business succeed further.

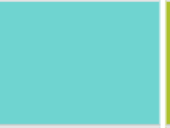| Package Name		3 Website Audit Report	6 Website Audit Report	12 Website Audit Report	18 Website Audit Report	24 Website Audit Report	30 Website Audit Report
Total Number of Keywords		3	6	12	18	24	30
Maximum No. of Pages		100	250	350	500	750	1000
Market Research and Analysis							
Manual and Software Driven Keyword Research	?	Yes	Yes	Yes	Yes	Yes	Yes
Keyword Structuring	?	Yes	Yes	Yes	Yes	Yes	Yes

Ranking Analysis	?	Yes	Yes	Yes	Yes	Yes	Yes
Competition Analysis	?	Yes	Yes	Yes	Yes	Yes	Yes
Web Design Analysis							
Platform	?	Yes	Yes	Yes	Yes	Yes	Yes
Malware Check	?	Yes	Yes	Yes	Yes	Yes	Yes
Website Design General Recommendations	?	Yes	Yes	Yes	Yes	Yes	Yes
Site Performance	?	Yes	Yes	Yes	Yes	Yes	Yes
Navigation Crawlability	?	Yes	Yes	Yes	Yes	Yes	Yes
Content Crawlability	?	Yes	Yes	Yes	Yes	Yes	Yes
Hosting Check	?	Yes	Yes	Yes	Yes	Yes	Yes
Website Structure Analysis							
Search Engine Metrics	?	Yes	Yes	Yes	Yes	Yes	Yes
Sitemaps	?	Yes	Yes	Yes	Yes	Yes	Yes
URL Structure	?	Yes	Yes	Yes	Yes	Yes	Yes

Troubleshooting Report							
Broken Links	?	Yes	Yes	Yes	Yes	Yes	Yes
404 Error Pages	?	Yes	Yes	Yes	Yes	Yes	Yes
Robots.TXT	?	Yes	Yes	Yes	Yes	Yes	Yes
Robots Meta Tags	?	Yes	Yes	Yes	Yes	Yes	Yes
Number of Indexed Pages vs. Actual Page Count	?	Yes	Yes	Yes	Yes	Yes	Yes
Missing / Duplicate / Long-tail Page Titles and Meta Descriptions	?	Yes	Yes	Yes	Yes	Yes	Yes
Backlinks Report							
Backlink Analysis	?	Up to 500	Up to 1000	Up to 2000	Up to 3000	Up to 4000	Up to 5000
Content Analysis and Optimization Guidelines							
Duplicate Website Content Checking	?	100 Pages	250 Pages	350 Pages	500 Pages	750 Pages	1000 Pages
Keyword Grouping	?	Yes	Yes	Yes	Yes	Yes	Yes
URL Mapping	?	Yes	Yes	Yes	Yes	Yes	Yes
Target URLs	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages

URL Architecture Instructions	?	Yes	Yes	Yes	Yes	Yes	Yes
Content Instructions	?	3 Pages	6 Pages	12 Pages	18 Pages	24 Pages	30 Pages
Report Summary and Consultation							
Website Audit Report Summary and Customized Guidelines	?	Yes	Yes	Yes	Yes	Yes	Yes
Keyword Consultation	?	Yes	Yes	Yes	Yes	Yes	Yes