



YouTube

YouTube gets over 800 million unique users visit each month with over 4 billion hours of video watched each month. YouTube is localized in 43 countries and across 60 languages.

Videos, when done right, can be a good material to spread awareness and attract interest and have the potential to become viral increasing the viewers of your client's videos about their company, brand, products or services exponentially.

YouTube Setup and Design

Package Name	Youtube Setup & Design
One Time Service	Time for Completion - One Month
YOUTUBE CREATION AND DESIGN	
YOUTUBE SETUP	
YouTube Channel Creation & Optimization	Yes
Unique Email Account Creation (if required)	Yes
Youtube Channel Design w/ Image Sourcing, Editing, Resizing, and Customizing	Yes
Image Sourcing for Design	Yes
Image Editing and Resizing	Yes

Image Cleaning and Finalizing	Yes
Branded Content Writing for Youtube Channel	Up to 250 Words
YouTube Channel Profile Information Population	Yes
WEBSITE SOCIAL INTEGRATION AND ANALYTICS	
Social Sharing and Social Interaction Buttons Installed on Website and Blog	Yes
Social Media Analytics Installation - Google Analytics via Website	Yes
MISCELLANEOUS SERVICE ITEMS	
Dedicated IP Services	Yes
REPORTING AND AUDITING	
Internal Report Auditing and Analysis	Yes
Work Reports	Yes

YouTube Marketing Services Packages

Here are our YouTube Marketing Services Packages to help your business succeed further:

Package Name	YouTube Small	YouTube Medium	YouTube Large
Recommended Minimum Duration <i>- can run for one month only, if desired</i>	6 Months	6 Months	6 Months
MONTH 1 SERVICES			
YOUTUBE PROFILE CREATION, DESIGN & OPTIMIZATION			

YOUTUBE SETUP			
Video Creation	2	4	6
Video Uploading	2	4	6
Comment Posts using Videos in Youtube "Video Responses"	5	10	15
Video Title Writing	2	4	6
Video Description Writing	2	4	6
Backlink Building within Video Description	Yes	Yes	Yes
Video Keyword Tagging	2	4	6
YouTube Video Commenting	2	4	6
WEBSITE SOCIAL MEDIA TRACKING			
Social Sharing and Social Interaction Buttons Installed on Website and Blog	Yes	Yes	Yes
Social Media Analytics Installation - Google Analytics via Website	Yes	Yes	Yes
MISC SERVICE ITEMS			
Dedicated IP Services	Yes	Yes	Yes
REPORTING AND AUDITING			
Internal Report Auditing and Analysis	Yes	Yes	Yes
Work Reports	Yes	Yes	Yes

Social Media Analytics	Yes	Yes	Yes
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